



PRESS RELEASE

Flymen Fishing Company Announces New Fly Tying Products for 2009

- Realistic Nymph-Head™ Tungsten fly-tying Beads now in Natural Fly Colors.
- Innovative bead design adds realism, color and detail.
- All new RealFlyColor™ range of Brass fly-tying beads.

FLY FISHING RETAILER 2008, Denver, Co, USA. – September 14, 2008 – Flymen Fishing Company today announced two exciting, new fly-tying product ranges for 2009.

The **Nymph-Head™** range of realistic, tungsten fly tying beads has expanded to include new, unique Natural Fly color options including Caddis Green, Mayfly Brown and Baetis Green-Olive colors.

In addition, the company has launched the new **RealFlyColor™** range of Brass fly tying beads which are high-quality, Industry standard, countersunk beads with the key competitive differentiator being their unique range of Natural Fly Colors. The new "Natural" colors have a permanent, high-quality finish created using a new anodizing process. They are not "painted" or "enamel-baked" beads which can easily chip or fade.

"We truly believe the Nymph-Head Bead with its' realism and widest color choice represents the most advanced fly tying bead available on the market today" said Martin Bawden of Flymen Fishing Company.

About Nymph-Head™

The unique design of the Nymph-Head™ bead improves the common, round fly tying bead with a pair of realistic 3D "Nymph eyes" as a key feature. Now available in 7 "Natural" and "Traditional" colors and 5 sizes, Nymph-Head™ beads are available through authorized Fly Shops and online retailers, as well as the FFC website. For more information on Nymph-Head™ visit www.flymenfishingcompany.com.

About Flymen Fishing Company

Flymen Fishing Company was created with the vision contributing to and enhancing the sport of fly fishing through the creation of innovative, quality fly fishing products, accessories and materials. For more information, visit www.flymenfishingcompany.com

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Nymph-Head™ and RealFlyColor™ are the registered trademarks of Flymen Fishing Company in the United States.